

## **B2B Sample Email # 1**

### **Why Your Price Proposals Are Losing Bids**

To get the best web design contracts, you need to win bidding wars, and you need to win them much more often than you lose them.

Are you losing more bidding wars than you care to admit?

The solution is simpler than you think, and Mindwalk Business Coaching can help point out why your proposals are falling short. We are offering a free webinar called “How to Create Proposals That Win the Work.”

Spend 75 minutes of your time at our free webinar and you can learn to

- Dramatically improve your chances of winning design bids
- Save time and effort when preparing bids
- Learn to beat the competition and get the contracts you deserve

This seminar will teach you what you need to know at no cost to you. You will have the opportunity to work with marketing experts and have all your questions answered.

You will even receive a free bid template which will make future bidding a much easier process.

Don't miss out on our free webinar. It may make an incredible difference in your business success.

Click here for more details.

## **B2B Sample Email # 2**

### **What You Don't Know About Bidding Can Hurt Your Business**

Time is running out to register for our free 75-minute seminar. This seminar is strictly limited to 25 participants, and as of this writing, more than half the seats have been filled.

Did you forget to sign up?

Bidding on new business contracts, and even preparing price proposals for existing clients are extremely important parts of your business marketing strategy and ultimate success. If other companies are getting the contracts that you should have gotten, you are losing money.

If you are winning less bidding contracts than you should be, Mindwalk Business Coaching can help!

At our free webinar called "How to Create Proposals That Win the Work," you will learn important information including:

- How to use a template to simplify the bidding process
- How to let potential clients know that you're the best person for their job
- How to improve key details on pricing

Don't miss this unique opportunity to learn important business strategy secrets at absolutely no cost to you.

Click here to register now!